



# The Total Singer Workshop

**Voiceworks® Method  
& Pedagogy of Styles**



**March 23-25, 2012  
New York City, New York**

**Lisa Popeil  
www.popeil.com**

## Who Can Benefit

Singing Teachers, Voice Coaches, Singers,  
Vocal Pedagogy Students, Speech  
Pathologists, Choir Directors

## Course Description

The **Total Singer Workshop** is presented as a 3-day intensive learning experience for voice professionals and students based on the work of Lisa Popeil. It outlines the innovative Voiceworks® Method with an emphasis on the pedagogy of popular voice technique, commercial styles and belting. Expect an in-depth analysis of American vocal styles including Pop, Rock, Jazz, R&B, Country, Opera, Operetta and Musical Theater 'legit' and 'belting'.

Fundamental skills of voice knowledge and mastery include: posture, support, breathing, registers, finding one's range, vocal fold closure, vertical laryngeal positioning and resonance. Ingredients of vocal styles include dialects, emotions, stylisms, resonator shapes and vibrato types.

The Voiceworks® Method has been developed over a 45-year period and is intended as a concise, understandable approach to the training of the singing voice in all styles and for speech beautification. It is used enthusiastically around the world through the 'Total Singer' instructional DVD ([www.popeil.com](http://www.popeil.com)).

Participants will each receive a workbook, a downloadable version of the 'Total Singer' deluxe set with PDF booklet and a vocal exercises mp3, recommended listening lists, and a certificate of completion. The **Total Singer Workshop** is a prerequisite for the **Voiceworks® Associate Program**, a week-long teacher-training intensive and summer retreat.

## Daily Schedule

### Friday March 23

- 9:00 am Welcome
- 9:15 - 10:30 Posture, Support, Breathing, Range
- 10:30 - 12:00 Resonance: Ring, Brightness, Nasality, Vibrato
- 12:00 - 1:00 Lunch on your own
- 1:00 - 3:00 Vertical Larynx Positions, Vocal Fold Closures, Pharynx Widths, Tips for Easy High Notes
- ⊙ 3:00 - 3:15 Break
- 3:15 - 5:00 Registers, 'Laryngeal Lean', Classical vs. Popular Technique
- ⊙ 5:00 - 6:00 Master Class with Lisa Popeil (4 singers)
- 6:00 - 7:30 Dinner on your own
- 7:30 - 8:30 Basic Anatomy & Physiology of Voice, Research Results Part #1

### Saturday March 24

- 9:00 - 9:30 Voiceworks® for Speech Correction - Keys to Functional Voice
- 9:30 - 10:30 Anxiety Reduction Techniques and Charisma Enhancement
- 10:30 - 11:00 Comparisons - Opera, Operetta, Choir
- ⊙ 11:00 - 11:15 Break
- 11:15 - 12:00 Musical Theater 'Legit' Style
- 12:00 - 1:00 Lunch on your own
- 1:00 - 3:15 Belting: Definitions, Techniques, Exercises
- ⊙ 3:15 - 3:30 Break
- ⊙ 3:30 - 5:00 Master Class with Lisa Popeil (6 singers)
- 5:00 - 6:30 Dinner on your own
- 6:30 - 7:30 Research Results Part #2
- ⊙ 7:30 - 8:30 Master Class with Lisa Popeil (4 singers)

### Sunday March 25

- 9:00 - 9:30 Review
- 9:30 - 10:30 Pop Singing
- 10:30 - 11:30 Jazz Singing
- 11:30 - 12:30 R&B (soul) Singing
- 12:30 - 1:30 Lunch on your own
- 1:30 - 2:30 Country Singing
- 2:30 - 3:30 Rock Singing including extreme sounds
- 3:30 - 4:30 Vocal Health Strategies: reflux, allergies, aging voice

## Location

The 2012 Total Singer Workshop will be held at the Ron Shetler Studios in New York City.

### Ron Shetler Studios

Penthouse

244 W. 54th St (between Broadway & Eighth Ave.)

New York, NY 10019-5515

(212) 246-6655

www.shetlerstudios.com

## Recent Workshops



## Biography

Lisa Popeil, MFA in Voice, has studied the singing voice for 45 years, has taught professionally for 35 years and is an expert in the pedagogy of popular vocal technique and styles.

Ms. Popeil is a contributor to the upcoming Oxford Handbooks of Music Education and Singing, as well as the Journal of Voice, Journal of Singing and Singer & Musician Magazine.

Lisa has conducted voice research at Hoag Voice Center in Newport Beach, CA; West Coast Radiology; Richard Wolf USA Lab in Chicago; Northwestern U. in Evanston; University of Stavanger in Norway; at KTH in Stockholm with Drs. Johan Sundberg and Nathalie Henrich; ATR Labs in Japan; Institute for Musician's Medicine in Freiburg, Germany with Dr. Matthias Echternach; and at University of Wisconsin at Madison with Dr. Jack Jiang. Research has used video-laryngoscopy, MRI, video-fluoroscopy, CT scans and high-speed photography. Research has focused on the physiology of classical vs. belting techniques in the female voice, registers, vibrato, and vocal styles.

A frequent speaker at international voice conferences and universities, Ms. Popeil has been invited to mentor at the 2012 NATS Intern Program in Ft. Collins, Colorado. She has performed and recorded in styles as diverse as opera, country, R&B, pop, jazz and musical theater. Her 1984 self-titled album 'Lisa Popeil' was chosen as a Billboard Top Album Pick. In addition to being an expert pianist, she is a songwriter, arranger and recording producer, voice-over artist and session singer for films, TV and radio.

Lisa is on the Advisory Board of the Voice Foundation, is a member of NATS, ASCAP, AFTRA and is a voting member for the Grammy Awards.

The Voiceworks Studio in Sherman Oaks, California (Los Angeles), includes a recording studio with stage, lights, sound system and video.

## Workshop Comments

"I learned more in three days of your workshop than in my 20+ years of studying the voice..."

"I'm absolutely amazed at your ability to comprehend and sing all different styles."

"Your energy is contagious..."

"...so inspired by your knowledge and compassion"

"I'm super-ecstatic about the workshop!"

"Just thought I'd let you know how much I loved your workshop. You are a wonderful, enthusiastic and caring teacher."

"Thank you again for the most amazing three days. It was the experience of a lifetime."

## Unsolicited Testimonials for The Total Singer

"Within the first ten minutes of viewing your tape I was able to correct a long-standing problem...I can't thank you enough. Your techniques gave me my voice back!"

— *Lucy Lawrence - Boston, MA*

"Thank you for your fabulous voice-training kit!"

— *Satsuki Matsuno - Japan*

"Wow!! A very impressive production, not to mention quite an amazing (and compact) voice lesson...I wanted to let you know how excited I am about your program."

— *Brian Dunning - Irvine, CA*

"I was quite impressed and excited with your program! The language and images you use make much more sense to me than what I have been exposed to in voice lessons. You have performed an immensely valuable service. Thank you."

— *Marcia McKenzie - Lynchburg, VA*

"Watching the video ONE time has changed the way I sing forever! Your technique is wonderful and a steal at \$ 49.95. I have received a gift for the rest of my life and I will be working with the method for years to come. Thank you!"

— *Lee Larson - Blaine, MN*

"I got it!!!! Thank you so much! The video is fantastic. It feels as if you're right next to me coaching every step of the way. Your sense of humor keeps me from getting frustrated with myself, too. It is a pleasure to work with you and I will recommend this product to EVERYONE!"

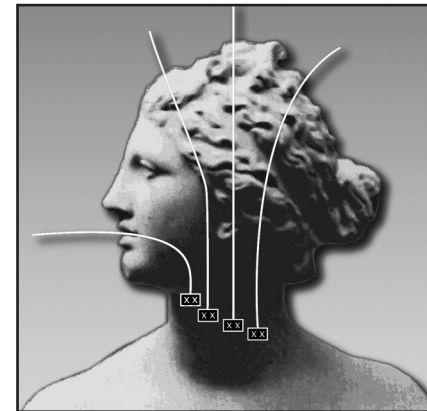
— *Esther E. Thomas - Bermuda*

"I thank God for the video, audio and book I received from you."

— *Dr. Douglas Matthews - Anaheim, CA*

"You are a light in the vocal darkness."

— *Matthew Quek - Singapore*



MEDICI VENUS - Metropolitan Museum of Art

## Registration Form

Name \_\_\_\_\_

Address \_\_\_\_\_ Apt \_\_\_\_\_

City \_\_\_\_\_ State/Province \_\_\_\_\_ Zip/Postcode \_\_\_\_\_ Country \_\_\_\_\_

Phone \_\_\_\_\_

Cell \_\_\_\_\_

E-mail \_\_\_\_\_

(check all that apply)

### I am a:

- Teacher  Performing Artist  Actor  Student  Choir Singer  
 Choral Conductor  Singer/Songwriter

### I sing in the following styles:

- Classical  Rock  R&B  Pop  Jazz  Latin  
 Musical Theater Belt  Musical Theater Legit  
 Country  Other \_\_\_\_\_

**All participants will receive links to the Total Singer DVD.**

- I would like to sing in a master class.  
 Would you like us to help you find a roommate?

Tuition including all program materials is: \$385 \_\_\_\_\_.

Full-Time Student with ID: \$325 \_\_\_\_\_.

Tuition is due no later than February 15, 2012.

Tuition is refundable (minus \$50) prior to February 1, 2012.

Confirmation notification will be sent via e-mail on receipt of this application.

### Form of Payment:

- Check (payable to Voiceworks) \$ \_\_\_\_\_  
 Visa  MC  Amex  Discover

Card Number \_\_\_\_\_

Expiration Date \_\_\_\_\_

Name on Card \_\_\_\_\_

Signature \_\_\_\_\_

Mail completed form to:

**Voiceworks®**

14431 Ventura Blvd. #200 • Sherman Oaks, CA 91423-2606 USA

Questions? Call (818) 906-7229 • Fax: (818) 906-1220

E-mail: info@popeil.com • www.popeil.com

**Attendance is limited, early response is suggested.**



DETACH AND MAIL